

**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Deidra Garcia, Corporate Communications

MenScience Androceuticals

Ph: (305) 361-0994 ext. 8003; F: (305) 832-7707

[dgarcia@menscience.com](mailto:dgarcia@menscience.com), [www.MenScience.com](http://www.MenScience.com)

**A NIGHT FOR THE LITTLE GUYS (AND GIRLS!)**

**MenScience supports pediatric neurological research by donating to the Together for Children Soiree hosted by the Child Brain Foundation**

**MIAMI, FLORIDA – October 2007** – Building on their company philosophy of improving health through greater research, MenScience Androceuticals, a leading men's skincare, grooming and nutritional company, will donate products to the Together for Children Soiree, an event hosted by the Child Brain Foundation to raise money for research of pediatric neurological disorders. These disorders affect the nervous systems of infants and children and include autism, dyslexia, cerebral palsy and muscular dystrophy.

At least 300,000 children have been diagnosed with autism in the United States, according to the Centers for Disease Control, and statistics from the March of Dimes report that 2-3 children out of every 1,000 in the U.S. have cerebral palsy. The Child Brain Foundation aims to help diminish the rising number of children diagnosed with these and all forms of pediatric neurological disorders by generating funds for greater research and supporting the scientific and medical communities.

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More than 100 guests are expected to attend the Together for Children Soiree on December 3<sup>rd</sup> to be held in the courtyard of the Bass Museum of Art on South Beach. The evening will consist of a cocktail reception catered by Thierry's and Bacardi, music by DJ Shlomi and silent auction with sponsored prizes from MenScience, Van Cleef and Arpels, Royal Caribbean, The Biltmore Hotel and Sazingg.

MenScience president Federico Sanchez states, "As part of our commitment to better health and education, we are happy to be a part of this amazing evening."

About MenScience:

MenScience Androceuticals offers professional-grade men's shaving, grooming and skin care products based on cosmeceutically-active ingredients that deliver maximum efficacy and visible results. The full line of MenScience Androceuticals is available at [www.MenScience.com](http://www.MenScience.com) or by calling 1-800-608-MENS, as well as at Barneys New York, Nordstrom and premium retailers and spas in the U.S. and worldwide. For more information about the event or the MenScience brand, please contact Deidra Garcia, Corporate Communications, at (305) 361-0994 ext. 8003 or [dgarcia@menscience.com](mailto:dgarcia@menscience.com).

About The Child Brain Foundation:

The Foundation is a 501(c) 3 public charity based out of Dallas, Texas. It supports research projects to understand and treat pediatric neurological disorders and encourages greater communication between scientists, professionals, families and the general public. For more information, visit [www.childbrainfoundation.org](http://www.childbrainfoundation.org).

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